



NORTH CAROLINA BAIL AGENTS ASSOCIATION

1220 Eastchester Dr., Ste 104, High Point, NC 27265

Office: 919-832-0867 | Email: info@ncbaa.com

MEMBER DIRECTORY – ADVERTISING REQUEST FORM

Thank you for choosing to advertise in the 2024 NCBAA Membership and Bail Agents Directory. Each year this directory is provided to all NCBAA members and are available for purchase to the general public. This directory includes essential information and resources that bondsmen use on a daily basis.

Deadline to Submit Advertising Request: Wednesday, January 31, 2024.

_____ Company Name	_____ Contact Name
_____ Mailing Address	_____ City State Zip
_____ Phone	_____ Email

Advertising Options (Please indicate all ads that you would like to request):

- | | | |
|--|-----------------|--|
| <input type="checkbox"/> Back Cover * Auction (5" x 7.625") | RESERVED | <input type="checkbox"/> Full Page Divider w/ tab (CS*) \$675 (5" x 7.625") |
| <input type="checkbox"/> Inside Front Cover \$775 (5" x 7.625") | | <input type="checkbox"/> Full Page \$525 (5" x 7.625") |
| <input type="checkbox"/> Inside Back Cover \$775 (5" x 7.625") | | <input type="checkbox"/> Half Page \$325 (5" x 3.8125") |
| <input type="checkbox"/> Double Page \$900 (10" x 7.625") | | <input type="checkbox"/> Business Card Size** \$150 (2" x 3.5")
Member Price: \$100 |
| | | |

*CS = 100lb Card Stock

**Members Receive a \$50 discount on Business Card Size Ads

I hereby authorized North Carolina Agents Association to insert the selected and attached advertisement in the 2024 NCBAA Membership Directory at the rate of \$_____ (Insert total ad amount from above).

Authorizers Signator: _____ **Date:** _____

Please send your signed agreement to NCBAA. Your artwork and a payment are due by the date listed above. To pay by credit card, fill out card information and fax/mail/email to NCBAA. If payment is faxed, artwork must be mailed/emailed and received in NCBAA office by deadline. **See Page 2 for Advertising Artwork Instructions, or initial here to use last year's artwork:** _____

Credit Card Authorization

(complete only if paying by credit card):

Amount to be charged: \$ _____

_____ Credit Card Number	_____ Exp.	_____ Security Code
_____ Cardholders Name	_____ Cardholders Signature	_____ Date

INSTRUCTIONS FOR AVERTISING REQUEST

1. Copy, layout, and artwork are required by January 31, 2024 to insure insertion into the Directory. Reserve your space now. Send your payment with your artwork.
2. We prefer that your ad be sent to us by email or on disc. .tif files are preferred if your ad consists of text plus images. If you do not send a disc, we require camera-ready artwork of the correct dimensions for your ad size. Camera ready copy consists of black and white laser with halftones and screens at 85 lines per inch.
3. If you send hard copy, logos, or other items that are not camera ready we will make every effort to reproduce the ad for you. If type only, please provide proofread copy and include contact information for questions.

Printing will be on high quality paper and one color-Dividers will be on 100lb Card Stock

We urge you to reserve your space now by mailing/faxing or emailing this form. Artwork and payment are due by January 31st. We cannot allow agency commissions.

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Fax: 1-866-249-7020